


Faculty Profile

Name of Teaching Staff	R.Sheela	
Designation	Assistant professor	
Department	MBA	
AICTE ID		
Date of Birth	22.01.1985	
Date of Joining the Institution	22.11.2021	

Sl no	Degree	Year	Subject / Specialization	University / Institution	Class Obtained
1	M.Phil	2009	Management	Vinayaga Mission	I
2	MBA	2007	HR& Marketing	Anna University	I
3	B.Sc	2005	Physics	Manonmaniam Sundaranar	II

Total Experience in Years	Teaching	11.5	Industry		Research		Others	-
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Area of Specialization	HR & Marketing
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Courses Taught at UG/PG level	UG Level Industrial Law Principles of management Statistics for management Computer application for business Human Resource Management	PG Level International Business for management Industrial relations and labour welfare Business research methods Managerial concepts and organisational behaviour Information management Applied operations research Consumer behaviour
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Papers Published in	National	1	International	2
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journals		3			
Papers Presented in Conferences	National	1	International	2	
Books Published with details					
Sl NO	Title	Author's name	Publisher	Year of Publication	ISBN Number
1	Multi-Disciplinary Research Perspectives on the Challenges of Sustainable Development	R. Sheela	Multi Spectrum Publications	May 2022	978-93-94428-15-7