


Faculty Profile

Name of Teaching Staff	L.N.Arthi					
Designation	Assistant Professor					
Department	MBA					
AICTE ID						
Date of Birth	23.06.1994					
Date of Joining the Institution	11.11.2021					
Sl no	Degree	Year	Subject / Specialization	University / Institution	Class Obtained	
1.	BE	2015	Electronics and Communication Engineering	Vins Christian Women's College of Engineering	I	
2.	MBA	2017	HR & Marketing	Vins Christian College of Engineering	I	
Total Experience in Years	Teaching	4.5	Industry	Research	Others	-
Area of Specialization	MBA					
Courses Taught at UG/PG level	UG Level 1. Principles of Management 2. Total Quality Management			PG Level 1. Managerial Economics 2. Entrepreneurship Development 3. Operations Management 4. Marketing Management 5. Industrial Relations and Labor Legislation 6. Services Marketing 7. Sales and Distribution Management		
Papers Published in	National	1	International			

journals					
Papers Presented in Conferences	National	2	International		
PhD Guide : Give field & University				Anna University	
PhDs / Guided		BE Project Guided		ME Thesis Guides	
Books Published with details					
Sl NO	Title	Author's name	Publisher	Year of Publication	ISBN Number
1.	Multidisciplinary Research Perspectives on the challenges of Sustainable Development	L.N.Arthi	Multi Spectrum Publications	May 2022	978-93-94428-15-7
IPRs/ Patents					
Sl. No	Patent Title	Name of Applicant(s)	Patent No	Status	
Professional Memberships					
Consultany Activities					
Awards					

Grants fetched	
Interaction with Professional Institutions	